



Mayor Jesse L. Tweedle, Sr.

City of Pleasantville, New Jersey

Born in Atlantic City, New Jersey, Mayor Tweedle has been a Pleasantville resident since 1971. Pleasantville is where he and his wife, Beryl raised their two children and now enjoy their five wonderful grandchildren. The Tweedle's have a very unique situation – they were born on the same day, within two hours of each other, in the same hospital in Atlantic City, New Jersey.

Mayor Tweedle was Honorably Discharged in 1971 from the United States Air Force. He served 3½ years in Japan as a Sergeant with Cryptographic and Top Secret clearances involved in classified covert operations. He has a degree in Business Administration from Atlantic Community College and also attended Howard University.

Mayor Tweedle's twenty-five years of managerial experience has afforded him the opportunity to articulate and implement changes in a governmental environment. For over a quarter of a century, he honed skills in Engineering, Analytics and Proactive Preventive Maintenance. While developing and implementing strategies in Training & Development, he authored two books on Methods & Procedure. These books are still being used as training aids for Verizon.

His community activism dates back to serving as a Board Member and/or Trustee on the following: Planning Board, Zoning Board of Adjustments, Urban Enterprise Zone (UEZ) Board of Directors, UEZ Strategic Planning Committee and Technical Advisory Committee for Atlantic County Schools.

In 2008 he was elected to the Mayoral position. Prior to that election, Mayor Tweedle served on Pleasantville City Council for five years. During that time, three years were spent as Council President and one year was served as Mayor Pro Tempore.

As Mayor, Mayor Tweedle serves on the Executive Board of the New Jersey State League of Municipalities, Executive Board of the Urban Mayors Association and Executive Board of the African American Heritage Museum. He also serves as Vice Chairman of the Urban Enterprise Zone (UEZ) of NJ and sits on the Board or is an active member of the following organizations: New Jersey State League of Municipalities Educational Foundation, New Jersey State League of Municipalities Legislative Committee, Atlantic County Mayor's Association, New Jersey Conference of Mayors, United States Conference of Mayors, AtlantiCare Patient/Family Advisory Council, Coalition for a Safer Community, American Conference on Diversity and the Metropolitan Business & Citizens Association. Previously, Mayor Tweedle was a member of the Mayor's Committee for a Green Future.

Mayor Tweedle's greatest challenge is to improve and change the perception of Pleasantville and make it a place of which everyone can be proud. Mayor Tweedle's vision for Pleasantville's future is near, clear and certain. New retail, light industrial and office building construction are either underway, have been approved to move forward or on the Planning Board or Zoning Board of Adjustment agendas.

Under the insightful leadership of Mayor Tweedle, every day, city officials, business owners, community groups and residents are working together to insure a promising and successful future for the City.